

"BEACH TOWEL/BAG OFFER"

LEO BURNETT COMPANY, Inc.

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**"STRETCH OUT  
ON THE MARLBORO  
SPREAD"**

Here in Marlboro Country, there has to be a little time to just plain take it easy. That's why we're making this special offer. A Marlboro beach towel and a handy beach bag that unfolds into a pillow. Just two-and-a-half bucks, that's it. Then you can stretch out on a Marlboro spread, anywhere in Marlboro Country.

Combination beach bag/pillowable pillow. This handy two-way wonder measures 9 x 10 inches.

This giant custom beach towel is a big 34 x 62 inches. Warm (and roomy) for two and a cat.

**The Marlboro Beach Outfit, Only \$2.50**

Just send us \$2.50 and two and punch from a pack or box of Marlboros. We'll send you the Marlboro beach towel and combination beach bag/pillow. Offer expires September 30, 1970. MAIL TO: Marlboro Beach Offer, P.O. Box 7777, Westbury, New York 11590.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Offer available only to persons aged 21 years of age.  
Please allow 3 weeks for delivery. Send check or money order only.



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